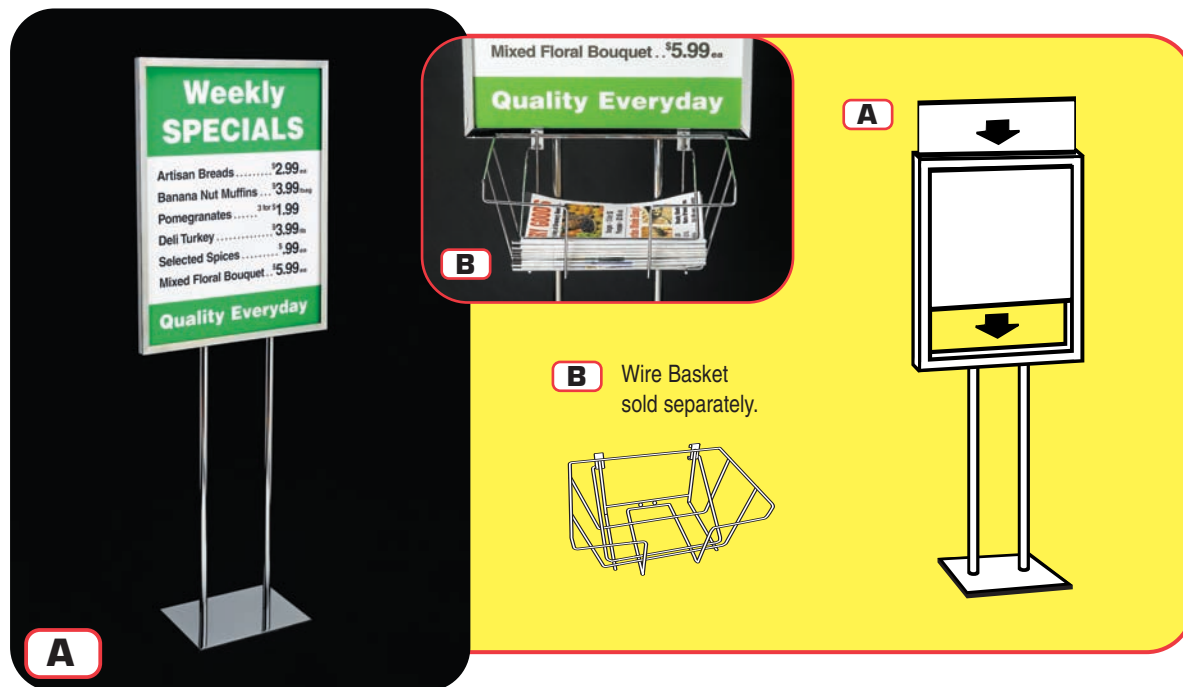




Total Retail Solutions

Premier™ Chrome Posterframe Floor Stand

Grab customers' attention with FFR-DSI's durable Premier™ Chrome Posterframe Floor Stand. Perfect for featuring specials, directions, tradeshow or hotel information and more. Add the Wire Basket to hold sales flyers or other literature to inform customers and drive sales.



Features and Benefits

- Highlight promotions with durable chrome floor stand.
- Heavy weighted base adds stability.
- Easy to assemble; durable construction.
- Holds 22" W x 28" H posters up to 1/4" thick.
- 22 1/2" W x 59" H overall.
- Optional Wire Basket available to hold 10 1/2" x 14" literature (sold separately).
- Metal.

Specifications

- A Premier™ Chrome Posterframe Floor Stand**
 - 22" W x 28" H frame - No. 9503566701
 - Overall: 23" W x 60" H
 - Material
 - Metal
 - Additional sizes and colors can be made to order
- B Wire Basket**
 - 18" W x 8" H x 11" D - No. 9502275300
 - Holds up to 10 1/2" x 14" literature
 - Material
 - Wire

See our complete line of Sign & Literature Holders, as well as thousands of other merchandising systems and accessories, in the FFR-DSI YELLOW PAGESSM Catalogs.